

Dr. Charles Schmitz & Dr. Elizabeth Schmitz



Dr. Charles and Dr. Elizabeth Schmitz are renowned love and marriage experts and authors of the multiple award-winning books, *Building a Love That Lasts* and *How to Marry the Right Guy* and their latest book, *In Marriage Simple Things Matter*. As the Lead Experts on the Advisory Board for www.CoupleWise.com, Marriage Experts for www.yourtango.com, and prolific writers for www.SelfGrowth.com, www.Fabulously40.com and www.SimpleThingsMatter.com, the Doctors provide inspiration and guidance to readers around the globe.

The Doctors know that when it comes to successful and satisfying relationships, simple things matter most. They understand what makes relationships work because they have conducted almost four decades of research on successful marriages, as well as sharing personal experience drawn from their own 52-year marriage.

Dr. Charles D. Schmitz was a highly successful faculty member and administrator in higher education. He is Dean Emeritus and Professor Emeritus of Counseling and Family Therapy at the University of Missouri - St. Louis. Previously, he was a Professor of Counseling Psychology and Higher and Adult Education at the University of Missouri - Columbia and was Professor of Counseling and Dean at Baylor University. He received his Ph.D. from the University of Missouri-Columbia.

Dr. Elizabeth A. Schmitz is a full-time researcher and author. She served as an award-winning administrator and educator for 36 years. She received her Doctorate from the University of Missouri-Columbia and has lectured at numerous colleges in the areas of counseling and leadership. She is president of Successful Marriage Reflections, LLC.

The Doctors have received 70 awards (international, national, state, and local); published over 1100 articles (71 scholarly articles in professional journals and over 1000 Internet articles about love, marriage and relationships); authored/co-authored 17 books/monographs; given over 930 public speeches and presentations including multiple keynote addresses; participated in more than 200 radio and 50 television interviews; written 172 research and technical reports, book chapters, monographs and scholarly papers; had 75 articles about their work written by others appearing in multiple venues; produced/created 30 photo/music videos; and developed 6 software programs.

Together, the Doctors inspire couples everywhere with tips and tools for creating a great marriage. They have been featured prominently in the media on ABC, CBS, NBC, FOX, TBN, PBS, NPR, WGN-TV in Chicago, WOR in New York, NBC-TV in Philadelphia, radio shows throughout the world and are popular speakers at national conferences.

Visit www.simplethingsmatter.com

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Awards

Dr. Charles and Dr. Elizabeth Schmitz are “America’s #1 Love and Marriage Experts” on Google and Yahoo, and multiple award-winning authors. The Doctors know what makes relationships work, through almost four decades worth of research and experience on love and marriage, as well as their own successful 52-year marriage.

Their books - *Building a Love that Lasts*, *How to Marry the Right Guy*, *Simple Things Matter* and *Golden Anniversaries* - have won numerous awards including:



Mom's Choice Awards GOLD MEDAL WINNER for Marriage Book



Eric Hoffer Book Awards GOLD MEDAL WINNER for Best Self-Help Book



Nautilus Book Awards SILVER MEDAL WINNER for Best Relationship Book



INDIE Book Awards GOLD MEDAL WINNER for Best Relationship Book
INDIE Book Awards Finalist for Best Overall Book Design



USA Book News National Best Books Awards Finalist in Women's Issues



International Book Awards Finalist for Best Relationship Book



Dr. Charles & Dr. Elizabeth Schmitz are profiled in Dr. Scott Braxton's new book, *Love Book: The Top 50 Most Trusted Experts for Relationship Advice*.

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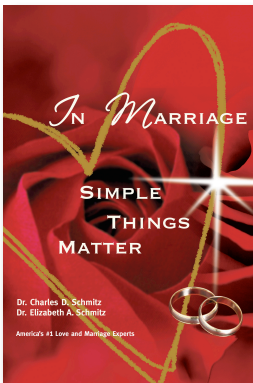
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NEW MARRIAGE BOOK

Release Date: June 15, 2018

***In Marriage Simple Things Matter* reveals hundreds of practical relationship tips you can use to save, enhance and sustain your marriage.**

In Marriage Simple Things Matter



By Charles D. Schmitz, Ph.D. & Elizabeth A. Schmitz, Ed.D.

Briarcliff Publishing, 2018

ISBN: 978-0-980-0554-7-4 Hardback (alk. paper)

ISBN: 978-0-980-0554-8-1 EBook

Often referred to as the “Encyclopedia of What Makes Marriage Work,” this book reveals hundreds of practical relationship tips you can use to save, enhance and sustain your marriage. Focusing on what makes successful marriages work, this book reveals the essence of four decades of interviews with happily married couples throughout the world. The findings demonstrate that no love survives without doing the simple

things. The stories and advice included show couples how to do the simple things necessary for a happy marriage.

Written by a popular and very active couple known as “America’s #1 Love and Marriage Experts,” Dr. Charles and Dr. Elizabeth Schmitz help audiences around the world answer questions about love, marriage and relationships. They are frequent guests on radio and television, and in the print media. Their upbeat, positive approach to living happily ever after has been well received by their vast worldwide readership. With more than 37 years of research on successful marriage throughout the world and their own 52-year marriage, Dr. Charles and Dr. Elizabeth Schmitz know what makes marriage work.

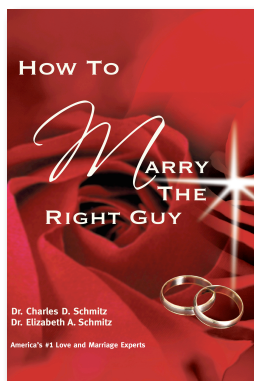
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LATEST MULTIPLE AWARD-WINNING BOOK

How to Marry the Right Guy is focused on helping women improve their chances of finding the right guy and living happily ever after.

How to Marry the Right Guy



By Charles D. Schmitz, Ph.D. & Elizabeth A. Schmitz, Ed.D.

Briarcliff Publishing, 2014 ISBN: 978-0-980-0554-5-0

Did you ever wonder why some women find the perfect guy to marry, and enjoy a love affair that lasts a lifetime? Taking the *Marry the Right Guy Quiz* in the Doctors' latest multiple award-winning book will tell you how your guy stacks up against the 33 indicators required to make a great husband. These indicators are based upon the Doctors' 37 years of research in 56 countries on all seven of the world's continents.

How to Marry the Right Guy has already won critical acclaim by winning the prestigious 2014 Eric Hoffer Book Awards Gold Medal for Best Self-Help Book and the Mom's Choice Award Gold Medal for Best Relationship Books.



Eric Hoffer Book Awards GOLD MEDAL WINNER for Best Self-Help Book



2014 Mom's Choice Awards GOLD MEDAL WINNER for Best Relationships Book



2014 INDIE Next Generation Awards GOLD MEDAL Finalist for Best Relationship Book



2014 USA Best Book Award-Winning Finalist for Best Self-Help Relationship Book



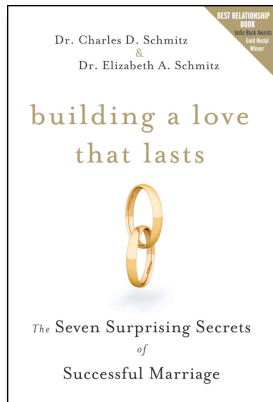
2014 International Book Award-Winning Finalist for Best Relationship Book

Visit www.simplethingsmatter.com/How_To_Marry_The_Right_Guy.html

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MULTIPLE AWARD-WINNING BOOK

Is your love and marriage strong enough last for a lifetime? The seven surprising secrets to having a successful marriage are revealed in this best-selling and multiple award-winning book!



BUILDING A LOVE THAT LASTS: The Seven Surprising Secrets of Successful Marriage

By Charles D. Schmitz, Ph.D. & Elizabeth A. Schmitz, Ed.D.

Foreword by Scott M. Stanley, author of *The Power of Commitment*

Jossey/Bass - A John Wiley & Sons Imprint 2010

ISBN: 978-0-470-57154-5 (pbk)

With over 37 years of research experience with successfully married couples, Drs. Charles and Elizabeth Schmitz know what makes marriage works. They have discovered the seven pervasive characteristics present in all successful marriages and *Building A Love That Lasts* reveals these secrets. In this award-winning and best-selling book, poignant real life stories garnered from thousands of interviews with happily married couples, as well as from the authors' own 52-year marriage, offer valuable wisdom and strategies for creating happiness and longevity in any relationship. (Previously published in hardback as *Golden Anniversaries*)



2009 Mom's Choice Awards GOLD MEDAL for Relationships & Marriage Book



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2008 INDIE Book Awards Finalist for Best Overall Book Design



2008 USA Book News National Best Books Awards Finalist in Women's Issues

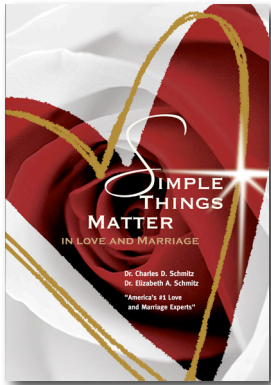
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AWARD-WINNING BOOK

***Simple Things Matter in Love and Marriage* is focused on helping couples improve their relationships with learning how to do the simple things day in and day out.**

Simple Things Matter in Love and Marriage:



**By Charles D. Schmitz, Ph.D.
& Elizabeth A. Schmitz, Ed.D.**

**Briarcliff Publishing, 2009
ISBN: 978-0-980-0554-4-3**

First and foremost – no love has blossomed or been sustained without doing the "simple things." Big things don't matter until your relationship has mastered the art of doing the simple things day in and day out in your relationship with another human being whom you purport to love.

This book is filled with examples and tips about how to "just do" the simple things. The point is, simple things matter and when you practice doing them, they accumulate. Simple acts add up to a lasting love affair.

Simple Things Matter has won the following major award:



2010 Mom's Choice Awards GOLD MEDAL WINNER for Best Relationships Book

Visit www.simplethingsmatter.com

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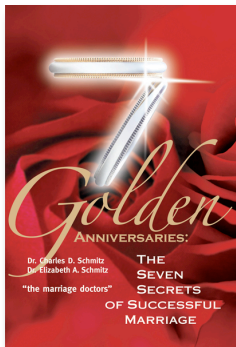
MULTIPLE AWARD-WINNING BOOK

Is your love and marriage strong enough last for a lifetime? The seven secrets to having a successful marriage are revealed in this best-selling and multiple award-winning book!

GOLDEN ANNIVERSAIRES:

The Surprising Secrets of Successful Marriage

**By Charles D. Schmitz, Ph.D.
& Elizabeth A. Schmitz, Ed.D.**



**Briarcliff Publishing 2008
ISBN: 978-0-470-57154-5**

With over 37 years of research experience with successfully married couples, Dr. Charles and Dr. Elizabeth Schmitz know what makes marriage works. They have discovered the seven pervasive characteristics present in all successful marriages and *Golden Anniversaries* reveals these secrets. In this multiple award-winning and best-selling book, poignant real life stories garnered from thousands of interviews with happily married couples, as well as from the authors' own 52-year marriage, offer valuable wisdom and strategies for creating happiness and longevity in any relationship. (Paperback is *Building a Love that Lasts*).



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What FAQs about marriage do new couples and newlyweds ask most?



Dr. Charles and Dr. Elizabeth Schmitz, “America’s #1 Love and Marriage Experts” have interviewed thousands of couples across seven continents. They know what committed and marriage-minded couples want to learn most about how to have a successful and long-lasting relationship!

- ✦ How will I know I am in love?
- ✦ How do I find the right person to marry?
- ✦ Why you shouldn't get married if you cannot pass the *How to Marry the Right Guy Quiz*?
- ✦ When am I ready to get married?
- ✦ Why does trust and faithfulness matter in marriage?
- ✦ What are the simple things that make marriage work and why do they matter?
- ✦ What are the benefits of marriage?
- ✦ Why is having time alone so important to a successful relationship?
- ✦ Why in the beginning of a relationship is great love best not rushed?
- ✦ What are the core values and essential virtues of a good marriage?
- ✦ Is sex the centerpiece of a successful marriage?
- ✦ What are the seven surprising secrets of a successful marriage?

For more insight, visit www.simplethingsmatter.com

FOR “STRESSED” RELATIONSHIPS

What FAQs do couples ask most when their relationship is stressed or “in crisis”?



Dr. Charles and Dr. Elizabeth Schmitz, “America’s #1 Love and Marriage Experts” understand how the stresses of life, work, family, illness, or unexpected change can complicate a marriage and what successful couples can do to survive any crisis and thrive.

- ✦ How do couples with strained relationships renew their channels of communication?
- ✦ What are the 5 things you should NEVER say to your spouse?
- ✦ What is the impact of children on a marriage?
- ✦ What are the five most important actions you can take to strengthen your marriage during tough economic times?
- ✦ How can you preserve your marriage while caring for aging parents?
- ✦ How can your marriage survive the “seven year itch?”
- ✦ Can a marriage survive infidelity?
- ✦ Should couples ever go to bed mad at each other?
- ✦ Will sex save your marriage?
- ✦ How do marriages survive the challenges and stresses of life?
- ✦ What happens when a good woman marries a bad man?
- ✦ How does your marriage survive the retirement years?

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FOR COUPLES “STARTING OVER”

What do seasoned individuals “starting over” with a new partner want to know?



Whether later in life or in the aftermath of a painful breakup, Dr. Charles and Dr. Elizabeth Schmitz, “America’s #1 Love and Marriage Experts” understand how most couples want to “get it right” the next time around. Here are the key questions they want all “starting over” couples to ask themselves – and each other!

- ♣Where should you look for love the second time around?
- ♣How will you know you have found true love the second time around?
- ♣When it is the second time around, how will you know if you can trust your new love interest?
- ♣If you are divorced, how do you get it right the second time around?
- ♣Both you and your new love have children, so how do you blend the two families?
- ♣Is there the perfect new mate?
- ♣Why is it important to not get in a hurry when falling in love the second time around?
- ♣What are the essential characteristics of compatibility of two people falling in love the second time around?
- ♣What are the simple things that matter in an evolving new love affair?
- ♣How important is sex the second time around?
- ♣What are the pitfalls and the promises of newly blended finances with second marriages?
- ♣Can both of you pass the marriage quiz?

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ABOUT THE RESEARCH

Dr. Charles and Dr. Elizabeth Schmitz are renowned love and marriage experts and authors of multiple award-winning and best-selling books. They have determined that the best way to understand successful marriage is to study successful marriages. From their research emerged seven pervasive characteristics that are found in all successful marriages—the “Seven Secrets.” Their research protocol is a very different approach from the one employed by other so-called relationship experts. Dr. Charles and Dr. Elizabeth Schmitz do not believe you learn a lot about success by studying failure. You learn about success by studying success.

The criteria for determining a successful marriage were stringent:

- First, the couple had to be married to each other for at least 30 years.
- Second, the couple being interviewed had to be *successfully* married based upon the results of the Doctors’ scientifically developed interview protocol.

The Doctors gathered more than 15,000 years of collective marital wisdom from happily and successfully married couples in all 50 states of the United States, all 10 Canadian Provinces, and in 56 foreign countries on all seven of the world's continents—including Antarctica. They interviewed successfully married couples of different faiths, ages and ethnicities, including Caucasians, African-Americans, Latinos, and Asian. After more than 37 years and thousands of interviews with successfully married couples, they discovered the answers to the seven most important questions about love and marriage.

While successful marriage isn’t difficult to understand, many couples fail to do the simple things required to make their marriages work. They either forget to do them or they haven’t learned them in the first place. Successful love is an accumulation of the simple things.

The Doctors have committed their lives to increasing the success rate of marriage by sharing what we have learned from decades of research and their own 52 years of marriage—*most marriages are worth saving and can be saved!!*

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